Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Date:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Agricultural Communication Career Exploration Activity

Instructions: For your assigned career, please find the career information. Please be prepared to share your career information with the class.

Tips

* Go to the Bureau of Labor Statistics Occupational Outlook Handbook: <http://www.bls.gov/ooh/> Enter your job in the “search handbook” box
* Do a google search with “(your assigned career)” job description
* Try the website [www.wisegeek.com](http://www.wisegeek.com) and use the search engine
* Go to the website [www.utahfutures.org](http://www.utahfutures.org) select the “browse utahfutures.org” option then use the “search” option and type in your assigned career.



Agricultural Communication Career List

Account executive

Admissions Counselor

Advertising and Promotions Manager

Advertising/sales agent

Agricultural Consultant

Agricultural Marketer

Agriculture magazine reporter

Agriculture news reporter

Assistant

Assistant Director of Communications

Associate Editor

Communications Director

Conferences and Marketing Services

Congressional district aide

Customer Relations

Director of communications

Editor

Editorial Assistant

Extension agent

General Manager

Graphic Design

Graphic Director

Information Specialist

Insurance Sales

Marketing Specialist

News broadcaster

News writer

Photographer

Photojournalist

Press secretary

Production Coordinator

Program Coordinator

Project Coordinator

Public Relations

Real Estate

Reporter

Retail Sales

Sales and Promotion

Sales Trainee

Special Assistant

Staff writer

Technical Sales Representative

Technical writer

Writer

Compiled from:

University of Georgia Career Center: <http://career.uga.edu/uploads/documents/wcidwami/AgriculturalCommunication.pdf>

Kansas State University

<http://www.k-state.edu/acic/majorin/agcomm.html>



What is the work schedule like? (Hours per week, hours per day, overtime, travel)

What are the earnings or salary ranges?

What is the employment outlook for this occupation?

What are the possibilities for advancement or promotion?

What are some related occupations?

What are some sources of additional information (books, schools, people, web sites)?