

Radio Public Service Announcement

Future Agriculturalists
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Date: November 15, 2004
Run Dates: November 15- December 9, 2004

Run Time: 60 seconds

“Agriculture, It’s More Than You Think”

Jon: Caucasian male, 25-30 years old, “light and steady paced voice”.

Announcer: Caucasian female, 20-25 years old, “enthusiastic and quickly paced voice”.

SFX: [Sound of an audience clapping. Lasts 2 seconds then fades to
announcer.]

Announcer: Thank you for joining us with our guest Jon. Jon, can you tell us what
your job title is?

Jon: Agricultural Engineer.

Announcer: Thank you, Jon. Can you tell us how many acres the average farm is or
when should a summer crop be harvested?

Jon: No.

Announcer: Why is it that you can’t answer these questions?

Jon: Because I am not a farmer.

Announcer: Exactly. Just because Jon works in the Agricultural Industry does not
mean that Jon is farmer. Jon, what is it that you do as an Agriculture
Engineer?

Jon: I test farm equipment engines to see how much stress they can handle. I
then develop a design to create a more efficient engine.

-more-

Announcer: Jon can you tell us more about the Agricultural Industry?

Jon: No.

Announcer: Well let me share some facts with you. Over 20 million Americans work in the Agricultural Industry and only 8% are producers. That means that most of the people employed probably couldn't have answered those questions as well.

If you are interested an exciting career within the Agricultural Industry you have the opportunity to attend an informational workshop the week of December 6th. For more information about locations and times please visit www.futureagriculturalist.com or call (602) 628-9897.

Jon where can our listeners find more information?

Jon: I do know that answer. Visit www.futureagriculturalist.com or call (602) 628-9897.